



**North-Central Regional Session  
NTC - Wausau  
January 16, 2002**

- 8:30           Registration**
- 9:00           Welcome - Phil Albert, Secretary- Department of Commerce and  
Chair of the Build Wisconsin Effort  
Welcome to NTC – Robert Ernst, President  
Welcome to the Kick-Off of the Build Wisconsin Regional Sessions  
Lieutenant Governor Margaret Farrow**
- Agenda for the day
  - Overview of *Build Wisconsin* strategy development framework and process
  - Presentation of regional economic data – Terry Ludeman, Department of Workforce Development, Chief Economist
- 10:00       Overview/Update Regional Economic Development Strategic Planning Efforts**
- Dennis Lawrence, North Central Regional Planning Commission
- 10:30       Introduction of the Facilitated Breakout Session I – Jim Bower, Andersen Team**
- What can the State do to help you accelerate economic growth in your region and support current economic development efforts?  
(Recommendations might include key strategies, initiatives, policies, regulatory changes, legislative changes, programs, and partnerships)
- 12:00 PM   Lunch/Keynote Speaker   –   Lieutenant Governor Margaret Farrow or  
Governor Scott McCallum (invited)**
- 1:30       Facilitated Breakout Session II (same groups)**
- Based on the results from Breakout Session I – prioritize and further refine ideas and strategies.
  - How can these strategies be implemented?
  - What are the key next steps required to create an effective statewide strategy that recognizes and supports the unique strengths of this region?
- 2:30       Break**
- 2:45       Large Group Concluding Session**
- Group Reports on Top Priorities
  - Summary and Next Steps
- 4:00 PM   Adjourn and have a safe trip home**